



## Clay County NC Chamber of Commerce

### Membership Information 2027

#### Mission Statement

- To promote the economic well-being of our local business community.
- To aid in the collaboration of business with local government, civic and local organizations and represent the business regionally.
- To provide a better economic climate for businesses to thrive.
- To enhance our quality of life for everyone in our community.

#### Purpose

The purpose of The Clay County Chamber of Commerce is to advance the general welfare and prosperity of the businesses, organizations and individuals of Clay County, NC. The Chamber shall work to foster an orderly and sustained economic growth that preserves and enhances Clay County's unique resources of scenic beauty amid clean and healthful surroundings. All appropriate means of promotion shall be provided, with particular attention and emphasis given to the economic, civil, commercial, cultural, industrial and education interests of the area while maintaining the highest possible standards of aesthetic and environmental excellence.

#### What is a Chamber of Commerce?

The Clay County Chamber of Commerce is:

- A voluntary, non-profit organization, 501(c)(6), that unites the business and professionals in an effort to expand the economy of the area.
- Businesspeople actively engaged in improving the business community.

A Chamber's strength lies in the number and diversity of its members. Both large and small businesses from virtually every profession are represented and influence investments in the community. Additionally, the Chamber is working hard with the local high school to establish intern and apprenticeship programs with our students. The more members Clay County Chamber of Commerce has, the better it can represent the business community. It accomplishes collectively what no business can do alone.

The Clay County Chamber of commerce is not:

- A department of the city, county, or state government.
- A political body, civic club, or professional society.
- A social service, welfare, or charitable institution.
- A private advertising, publicity, or public relations agency.



## Benefits of Being a Chamber Member

The Chamber is a great resource for businesses, organizations, residents, newcomers, and visitors to find information on businesses, community resources, and activities in the area. We help our members grow their business by supporting and promoting them in various ways.

**Chamber Office and Welcome Center:** is located in downtown Hayesville, NC at 96 Sanderson St. and is open Monday-Wednesday 9am to 5pm, Thursday & Friday 9am to 7pm & Saturday 10am to 6pm. We are here to assist customers in person, on the phone or by email. Residents and visitors ask for recommendations for our Chamber businesses and pick up business cards and brochures at the Welcome Center.

**Business Directory:** Members are listed in our Annual Membership Business Directory of the area. Members are listed alphabetically and by business category. Copies are distributed to business members, residents, visitors, and newcomers. Additionally, multiple-sized color ads are available for purchase in the annual Member Directory. Please note: Previous advertisers will have FIRST choice on ad placement in the directory.

**Website Listing:** Our website [claychambernc.com](http://claychambernc.com) provides a wealth of information on how to find a business, visitor information, and things to do in the area. Members get a comprehensive business listing which puts you on the web and can include links to your website and/or social media pages. Residents and visitors can find your business when they search for where to eat, shop, stay, or play.

**Job Postings:** Job vacancies for your business or organization can be posted on our Chamber of Commerce website.

**Intern Program:** The Chamber of Commerce works with the Hayesville High School to have student interns working in our businesses and organizations. The applications are available on the Chamber website or can be picked up at The Welcome Center.

**Calendar:** Our website includes a comprehensive Events Calendar that provides the best listing of activities around the county. Members can submit events and happenings to be included on our calendar, which is a great way to gain exposure for your business and events.

**Social Media Platforms:** Many people follow us on social media to find out about activities in the area. We post member businesses and their events on our Facebook page.

**Events:** The chamber sponsors events such as The Punkin Chunkin Festival, Fourth of July Parade/Freedom Festival, and annual Membership Chamber Events such as the annual Awards Dinner. Member's businesses can gain recognition at these events which are attended by thousands of people.

**Radio show:** The Chamber Director broadcasts on WKRK radio each Friday, promoting our Chamber Members and Events. Call the Chamber if you are interested in promoting your business on the radio.

**Business After Hours:** On the 2<sup>nd</sup> Thursday of each month, a business networking meeting is held by The Chamber. It is a great networking activity attended by Chamber Members. The business who is hosting the meeting for that month can showcase their business to their fellow businesses and organizations.

**Constant Contact:** A weekly newsletter is sent to Chamber Members advising them of upcoming events, advertisements from members and other information that might be valuable in promoting your business.

**Call the Office** at 828-389-3704, email the Director Jim Rich at [director@claychambernc.com](mailto:director@claychambernc.com) or our Community Outreach Coordinator Tess Thomas at [cocoordinator@claychambernc.com](mailto:cocoordinator@claychambernc.com) or visit our website at [claychambernc.com](http://claychambernc.com) for more information or to join the Chamber.



## Membership Levels

### **BRONZE MEMBERSHIP \$150/YEAR**

Referrals from The Chamber/Welcome Center.

- Brochure/Business Card Rack in The Welcome Center.
- Promote events on Website Calendar, Chamber Social Media pages and Weekly Email to Members.
- Job postings.
- Listing in Paper Directory.
- Website listing with One logo photo; 4<sup>th</sup> priority.
- One Category in Paper and Web Directory.
- Business After Hours (BAH) Events.

### **SILVER MEMBERSHIP \$290/YEAR**

Bronze Level benefits PLUS:

- Website listing with one logo photo; 3<sup>rd</sup> priority.
- 2 Categories in Directories.

### **GOLD MEMBERSHIP \$580/YEAR**

Bronze & Silver level benefits PLUS:

- Website listing with logo photo PLUS can add multiple photos, and videos, 2<sup>nd</sup> priority.
- 3 Categories in Directories.
- Announced at all Chamber Events.
- Recognized as a Gold Member in Weekly Email.

### **DIAMOND MEMBERSHIP \$1,175/YEAR**

Bronze, Silver, and Gold level benefits PLUS:

- Website listing with logo photo PLUS can add multiple photos and videos, 1<sup>st</sup> priority.
- 4 Categories in Directories.
- Recognized as Diamond Member in Weekly Email.
- Name/Logo on Home Page of Chamber Website.
- Signage at Chamber Events.

### **NON-PROFIT MEMBERSHIP \$100/YEAR**

Must be a non-profit organization. Non-profits have the same benefit level as Bronze Membership but with 6<sup>th</sup> priority in web listings.

- Web listing includes Name, Address, Email, Phone, Business description, photo(s), link to your business website and social media platforms.

### **INDIVIDUAL MEMBERSHIP \$85/YEAR**

Must be an Individual.

- Web listing includes Name, Address, Email, Phone, Business description.



## Clay County North Carolina Chamber of Commerce NEW MEMBER APPLICATION 2025

- Please sign and return the completed form to the office with payment, adding a short description of your business or organization that can go into the paper directory and on our website.
- As an additional way to help you reach the public, we can post your events on our website calendar, in our weekly newsletter, and on our Facebook page.
- Please provide your business cards and brochures for display at the Welcome Center, so that we may promote your business.

**BUSINESS/ORGANIZATION** \_\_\_\_\_

**OWNER/INDIVIDUAL** \_\_\_\_\_

**CONTACT PERSON if different** \_\_\_\_\_

**PHYSICAL ADDRESS for directory** \_\_\_\_\_

**MAILING (Billing) ADDRESS if different** \_\_\_\_\_

**BUSINESS PHONE for Directory** \_\_\_\_\_

**ALTERNATE PHONE and EMAIL** \_\_\_\_\_

**BUSINESS E-MAIL for directory** \_\_\_\_\_

**WEBSITE** \_\_\_\_\_

**SOCIAL MEDIA SITES for directory** \_\_\_\_\_

**BUSINESS DESCRIPTION:** Please describe your business, types of products and services offered, and any other information you would like the Chamber to in our Business Directory *(This will be what is put in Chamber web site and directory)*

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**BUSINESS CATEGORY:** Circle as many categories you wish to appear in, depending on how many categories that your membership level allows.

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|--------------------------|-------------------------|-----------------------------|------------------------|
| Accommodation/Travel     | Agritourism             | Automotive Sales & Services | Builders & Contractors |
| Business & Home Services | Clubs & Organizations   | Comm/Media/Technology       | Community Resources    |
| Dining                   | Eco-Tourism/Outdoor Rec | Education                   | Financial Services     |
| Health & Wellness        | Individual Supporter    | Personal Care               | Pet Care               |
| Professional Services    | Real Estate             | Rec/Entertain./Attractions  | Shopping               |
| Weddings & Events        | Wineries & Breweries    | Worship                     |                        |

**RIBBON CUTTING:** As a new member you are entitled to ribbon cutting for your business \_\_\_\_ Yes please \_\_\_\_ No thanks

**Please take a moment to look over the levels of membership, and how each may best benefit you and your business or personal interests.** If you have an additional business, you may complete an application for that business for \$85/year.

I submit to the Clay County Chamber of Commerce the sum of \$\_\_\_\_\_ for a one-year membership at \_\_\_\_\_ level.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for becoming a valued member of the Clay County NC Chamber of Commerce!