



Punkin Chunkin Sponsors 2026

The 17th Annual Punkin Chunkin Festival is a growing and successful festival located in Clay County, NC. Last year, there were over 8000 event attendees. This event serves a regional audience with many coming from out of state to enjoy the Fall season. The festival takes place Friday Oct. 16 - Sunday, Oct. 18, 2026. It starts off with a Chili and Anything Pumpkin Cook Off that is held on the historic square in our mountain city of Hayesville on Friday, Oct. 16. The festival continues Saturday, Oct 17, and Sunday, Oct. 18, in Brasstown with flying pumpkins launched by Punkin Chunkin machines, an art show & sale, an agricultural area, main stage with entertainment, and of course, a wide variety of food and beverages. The Clay County Chamber of Commerce invites you to promote your business by joining with us as a sponsor of the Punkin Chunkin Festival that is filled with fun, families, and friendly folk.

Sponsorship Opportunities:

A) Title Sponsor:

Purpose: Develop brand recognition with targeted marketing to western North Carolina and northern Georgia. Develop leads and potentially have sales on the spot while developing community goodwill with an event that aligns with your corporate values. We will accept sponsors through October 1, 2026, but please note the following exception:

Deadline to be on the T-shirts is July 10, 2026, also so we have time to maximize advertising for your Business.

Value:

Level 1 Qty 1

- EXCLUSIVE positioning as the primary sponsor of this annual event (**must be first to sign as title sponsor**)
- All promotion will read "17th Annual (or 2026) Punkin Chunkin Festival sponsored by (your business)"
- 10 x 20 booth space to display/sell merchandise and/or inform attendees about your business
- Hang your company banner by admission gate & on fence at launch area
- Minimum five signs for your business on festival grounds (provided by Chamber)
- Continual sponsorship announcements throughout the festival at launch area and at main stage
- Sponsor name on back of t-shirts, placed at top in larger font
- 12 event t-shirts
- 30 admission tickets to the festival
- Only sponsor name at top of schedule of events
- Banner for your business on Chamber web pages promoting festival
- Publicized prior to the event through all advertising and media utilized by the Chamber, including Facebook, Constant Contact Email Blasts, Website, Radio Broadcasts/Ads, Newspaper, etc.
- \$3000 Investment

Level 2 Qty 3

- Shared sponsor position with up to two other non-competing businesses (first come basis)
- All promotion will read "17th Annual (or 2026) Punkin Chunkin Festival sponsored by (all Title Sponsors in order signed)"
- 10 x 10 booth space to display/sell merchandise and/or inform attendees about your business
- Hang your company banner by admission gate & on fence at launch area
- Minimum two signs for your business on festival grounds (provided by Chamber)
- Shared sponsorship announcements at the festival at launch area and at main stage
- Sponsor name on back of t-shirts, placed at top in order signed with other Title Sponsors in larger font
- Four event t-shirts
- 10 admission tickets to the festival
- Sponsor name at top of schedule of events in order signed with other Title Sponsors
- Publicized prior to the event through all advertising and media utilized by the Chamber, including Facebook, Constant Contact Email Blasts, Website, Radio Broadcasts/Ads, Newspaper, etc.
- \$1000 Investment



B) Supporting Sponsor:

Purpose: Develop brand recognition, build goodwill in the local community, and assist in funding the entertainment, ongoing infrastructure improvements, and other aspects of this family-friendly event.

Value:

Level 1 – **Deadline is July 10, 2026, to have business name appear on back of T-shirts**

- Sign for your business on festival grounds (provided by Chamber)
- Rotating sponsorship announcements at the festival
- Sponsor Name listed on back of t-shirts in alpha order with other Supporting Sponsors
- Two event t-shirts
- Five admission tickets to the festival
- Publicized prior to event through the media associated with the Chamber: Facebook, Constant Contacts, website, radio broadcast, and newspaper
- \$500 Investment

Level 2

- Sign for your business on festival grounds (provided by Chamber)
- Rotating sponsorship announcements at the festival
- Two event t-shirts
- Two admission tickets to the festival
- Publicized prior to event through the media associated with the Chamber: Facebook, Constant Contacts, website, radio broadcast, and newspaper
- \$250 Investment

C) Sponsor a Punkin Chunkin Machine:

Purpose: The money will be provided to the machine team to offset expenses.

Value:

- Your business name will be associated with the machine during announcements in the launch area of event as the machine is competing
- Publicized prior to the event through the media associated with the Chamber: Facebook, Constant Contacts, website, radio broadcast, and newspaper
- \$500 Investment – whole machine, includes Five event t-shirts & Five admission tickets to the festival
- \$250 Investment – half of machine, includes Two event t-shirts & Two admission tickets to the festival

D) Business After Hours Sponsor:

Purpose: Host welcome/reception event at the Punkin Chunkin grounds on Friday Oct 16, 2026. This is an evening bringing Punkin Chunkin Machine teams together with the business community. Chamber will help organize this event. Refreshments will be provided. Two businesses will be allowed this opportunity.

Value:

- Recognition as event host during announcements at Business After Hours
- Opportunity to address attendees at Business After Hours and share info about your business
- Sign for your business on festival grounds (provided by Chamber)
- Two event t-shirts
- Two admission tickets to the festival
- Publicized prior to Business After Hours event through Facebook, Constant Contact email blasts, and website
- \$200 Investment



E) **Sponsor School Club:**

Purpose: The Hayesville High School Clubs participate in this festival by developing booth spaces as well providing labor for the festival. This provides a venue for students to interface with the public. This sponsorship provides a little help in developing their booth areas.

Value:

- Recognition within school community
- Provide support for education
- Two admission tickets to festival
- \$100 Investment

School Clubs:

Future Business Leaders of America
Future Farmers of America
Health Occupation Students of America
Skills USA – Automotive, Welding, Carpentry
Family Career and Community Leaders of America (Food & Nutrition)

F) **Sponsor Pie Eating Contests:**

Purpose: The pie eating contests at Punkin Chunkin are a popular event that occur at the main stage on both days of the festival. This fun-filled activity has competitions for three age groups each day and is a unique photo opportunity for many each year. Your sponsorship helps purchase pies, whipped cream, and other supplies. Up to four businesses will be allowed this opportunity.

Value:

- Small sign for your business on the main stage (provided by Chamber)
- Rotating sponsorship announcements during the pie eating contests
- Two admission tickets to festival
- \$100 Investment

G) **Pumpkins on the Square Sponsor:**

Purpose: Fund the purchase of small pumpkins for students at the Hayesville Elementary School to decorate in art class or contribute a lump sum to buy pumpkins for the whole school. The pumpkins will be displayed around the Historic Courthouse Square during October events with a sign giving credit to our sponsor/s.

Value:

- Two free tickets to Chili & Anything Pumpkin Cook Off
- Sponsorship sign at the Square during the month of October
- Sponsorship will be announced throughout the Cook Off
- \$100 Investment for one class
- \$500 donation for the project



If you are interested in sponsoring, circle your choice, fill out the form below, and return both to Clay County Chamber of Commerce:

Name of Business _____

Contact Person _____

Phone _____ Email _____

Payment Method Check _____ Charge Card _____ Cash _____

Sponsorship must be paid in full by July 10, 2026, to be included on back of t-shirts and by August 28, 2026, for all others.

Contact Information: Jim Rich - Executive Director
Clay County Chamber of Commerce
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