



Clay County NC Chamber of Commerce Membership Information

Mission Statement

- To promote the economic well-being of our local business community.
- To aid in the collaboration of business with local government and civic and local organizations.
- To provide a better economic climate for businesses to thrive in.
- To enhance our quality of life for everyone in our community.

Purpose

The purpose of the Clay County Chamber of Commerce is to advance the general welfare and prosperity of the citizens and businesses of Clay County. The Chamber shall work to foster an orderly and sustained economic growth that preserves and enhances Clay County's unique resources of scenic beauty amid clean and healthful surroundings. All appropriate means of promotion shall be provided, with particular attention and emphasis given to the economic, civic, commercial, cultural, industrial and education interests of the area while maintaining the highest possible standards of aesthetic and environmental excellence.

What is a Chamber of Commerce?

The Clay County Chamber of Commerce is:

A voluntary organization that unites the business and professional people in an effort to expand the economy of the area.

Business people concerned with improving the area they do business in and are willing to do something about it actively.

A Chamber's strengths lie in the number and diversity of its membership. Both large and small businesses from virtually every profession are represented and influence investments in the Chamber. **THE MEMBERS ARE THE CHAMBER!** The more members Clay County Chamber has the better it can represent the business community. It accomplishes collectively what no business can do alone.

Today all Chambers of Commerce's have become community organizations, which recognize all the factors that affect the community and adjust its program accordingly.

The Clay County Chamber is not:

A department of the city, county or state government

A political body, civic club, or professional society

A social service, welfare, or charitable institution

A private advertising, publicity, or public relations agency



Benefits of being a Chamber Member

The Chamber is a great resource for businesses, residents, newcomers and visitors to find information on businesses and happenings in the area. We help our members grow their business by supporting and promoting them in many ways.

Office and Welcome Center in downtown Hayesville is open Monday-Friday to assist in person, on the phone or by email. Residents and visitors ask for recommendations for local businesses. We enthusiastically recommend Chamber members exclusively. We also provide a business card/brochure rack in the office.

Business Directory Members are listed in our Annual Business Directory and guide to the area. Members are listed alphabetically and by business category. 3,000 copies are distributed to members, residents, visitors, and newcomers.

Website Listing Our website claychambernc.com provides a wealth of information on how to find a business, visitor info and things to do in the area. Members get a comprehensive business listing which puts you on the web and can include links to your website and Facebook page. Residents and visitors can find your business when they search for where to eat, shop, stay or any other business category.

Calendar Our website includes a comprehensive Events Calendar that provides the best listing of activities around the county. Members can submit events and happenings to be included, which is a great way to gain exposure for your business.

Facebook Many people follow or visit our page to find activities in the area. We post your events, promote your business and link to our website where your business is listed.

Events The Chamber sponsors events such as the Punkin Chunkin Festival, 4th of July Parade, Grillin' and Chillin' and annual Chamber Dinner. Members can get recognized at these events which are attended by thousands of people.

Radio Show: The Chamber Director broadcasts on WKRK radio each Wednesday, promoting our Chamber Members and Events. Call the Chamber if you are interested in promoting your business on the radio.

Business after Hours: Once a month (usually the third Monday) a business/social meeting is hosted by the Chamber. It is a great networking activity attended by 40 – 50 chamber members. The business who has booked the meeting for the month can showcase their business to the other members.

Weekly Email: An "email blast" is sent to all Chamber members advising of upcoming events, advertisements from members and other information that might be valuable in promoting your business.

Call the Office at 828-389-3704, email the Director at pam@ncmtchamber.com or visit our website at claychambernc.com for more information or to join the Chamber.



Clay County NC Chamber of Commerce

NEW MEMBER APPLICATION

- Please sign and return the completed forms to the office, along with your check and a short description of your business or organization that can go into the paper directory and website.
- As an additional way to help you reach the public, we can post your events on our website calendar, weekly newsletter and Facebook page. Email pam@ncmtchamber.com with information you wish to post.
- We also have display racks in our office for your brochures and/or business cards.

BUSINESS/ORGANIZATION _____

OWNER/INDIVIDUAL _____

CONTACT PERSON _____

STREET ADDRESS _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ **ALTERNATE** _____

E-MAIL _____ **WEBSITE** _____

NC BUSINESS LICENSE# IF APPLICABLE _____

Please indicate if you are interested in helping the Chamber in any of the following ways:

☐ Events ☐ Fund Raising ☐ Office Volunteer ☐ Other

If you would also take a moment to describe your business, types of products and services offered, and any other information you would like the Chamber to know. We will include a brief description of your business on our website listing:

Preferred Member Category (i.e. Health/Wellness; Business-Home Services):

Please take a moment to look over the levels of membership, and how each may best benefit you and your business or personal interests.

I submit to the Clay County Chamber of Commerce the sum of \$_____ for a one year membership at _____ level. I understand that membership signifies an endorsement of the business ethics of the Chamber, and serves as a pledge that I will conduct my business in a manner that reflects positively on not only the Chamber but also our community.

Member Signature: _____ Date: _____

Again, thank you for becoming a valued member of the Clay County Chamber of Commerce!

Pam Roman, Executive Director pam@ncmtchamber.com



Membership Levels 2021

BRONZE MEMBERSHIP \$125/year

- Referrals from the Chamber/Welcome Center
- Listing in Annual Directory
- Website Listing; 4th priority; 1 category
- Brochure/Business Card Rack in the Welcome Center
- Promote events on Website Calendar, Chamber Facebook and Weekly Email
- Business After Hours Events

SILVER MEMBERSHIP \$250/year

Bronze level benefits plus:

- Name on Banner at all events
- Website listing; 3rd priority; 3 categories; can add photos and videos

GOLD MEMBERSHIP \$500/year

Silver level benefits plus:

- Website listing; 2nd priority; 5 categories; can add photos and videos
- Announced at all Chamber Events
- Recognition in flyers and ads for Chamber Events
- Special recognition at Annual Banquet
- Recognized as Gold Member in Weekly Email

DIAMOND MEMBERSHIP \$1,000/year

Gold level benefits plus:

- Website listing; 1st priority; 10 categories; can add photos and videos
- Recognized as Diamond Member in Weekly Email
- Name/Logo on Home page of Chamber website
- Your own sign at Chamber Events
- Listing in Event programs
- 2 complimentary tickets to Chamber Events

INDIVIDUAL/NON-PROFIT MEMBERSHIP \$75/year

Must be non-profit or individual

Website and Directory listing

Web listing includes Name, Address, Email, Phone, Business description, One logo/profile photo, Blog post, link to your Business website and Facebook page.

Call the Office at 828-389-3704, email the Executive Director Pam Roman at pam@ncmtncchamber.com or visit our website at claychambernc.com for an application to join the Chamber.