

What is a Chamber of Commerce?

The Clay County Chamber of Commerce is:

A voluntary organization that unites the business and professional people in an effort to expand the economy of the area.

Business people concerned with improving the area they do business in and are willing to do something about it actively.

A Chamber's strengths lie in the number and diversity of its membership. Both large and small businesses from virtually every profession are represented and influence investments in the Chamber. THE MEMBERS ARE THE CHAMBER! The more members Clay County Chamber has the better it can represent the business community. It accomplishes collectively what no business can do alone.

Today all Chambers of Commerce's have become community organizations, which recognize all the factors that affect the community and adjust its program accordingly.

What a Chamber is not

The Clay County Chamber is not:

A department of the city, county or state government

A political body, civic club, or professional society

A social service, welfare, or charitable institution

A private advertising, publicity, or public relations agency

MISSION STATEMENT

The Clay County Chamber of Commerce is the voice of the businesses and citizens in the community.

PURPOSE

The purpose of the Clay County Chamber of Commerce is to advance the general welfare and prosperity of the citizens and businesses of Clay County. The Chamber shall work to foster an orderly and sustained economic growth that preserves and enhances Clay County's unique resources of scenic beauty amid clean and healthful surroundings. All appropriate means of promotion shall be provided, with particular attention and emphasis given to the economic, civic, commercial, cultural, industrial and education interests of the area while maintaining the highest possible standards of aesthetic and environmental excellence.

BENEFITS OF BEING A CHAMBER MEMBER

Business Directory: As a Chamber Member, you are listed in our Annual Business Directory. Members are listed alphabetically and by business category. The Chamber distributes 6,000 copies to members, community members, visitors, and newcomers.

Radio Show: Our Director, Pam Roman is on WCNG Radio on the 1st Monday of each month promoting our Chamber Members and Events.

WEB SITE: As a Chamber Member, your company is included in a listing of businesses on our website. We have aggressively upgraded our website so that we may link your business website to ours. You may advertise your business on our website home page for a nominal fee.

BUSINESS AFTER HOURS: Once a month a business/social meeting is held at one of the chamber businesses after hours. This is one of the great networking activities attended by 40 – 50 chamber members. You will be given the opportunity to talk about your business and update everyone on any activities you are anticipating. The business who has booked the BAH for the month has the opportunity to show the other members where and what their business is all about.

EMAIL BLAST: A weekly “email blast” is sent to all Chamber members that are part of our email network advising of upcoming events, advertisements from members and other information that might be valuable in promoting your business.

BUSINESS CARD/BROCURE RACK: Members are encouraged to display their business card/brochure in the rack at the Chamber office. This makes your information available to anyone that visits the Chamber. We have added display shelves for any business that would like to bring in samples of their merchandise to display to visitors. Sometimes we can arrange to have visitors buy your wares as souvenirs of their trip to Hayesville.

EVENTS: Our 2015 Calendar of Events is a great tool for you, as a Chamber Member, to expose/tie your business into our community. Once becoming a Chamber Member, we encourage you to become involved in any one or more of these events. This Calendar is available on our website www.ncmtnchamber.com or at the Chamber Office.

The Chamber is the first line of communication with visitors and newcomers. In 2014, the Chamber logged in 2,905 visitors and 3050 calls for a total of 5955 contacts. Your business missed all of these opportunities by not being a Chamber Member last year.

DIAMOND MEMBERS

\$1,000 yr Membership Fee
Banner at all Events
2 Complimentary Tickets to all Chamber Events
Front Banner on Website
Listing on Weekly Eblast
Advertising on Weekly Eblast
Listing in all Event Programs
Announced at all Events
Signs at all events
Special Recognition at Annual Banquet
Recognition in flyers, newspaper ad for events
Website and Directory Listing

GOLD MEMBERS

\$500.00 yr Membership Fee
Banner at all events
Listing on Weekly Eblast
Advertising of Events on Weekly Eblast
Announced at all Events
Special Recognition at annual banquet
Recognition in flyers, newspaper ad for events
Website and Directory listing

SILVER MEMBERSHIP

\$250.00 yr Membership Fee
Banner at all events
Advertisement of events on Weekly Eblast
Recognition at annual banquet
Website and Directory listing

BRONZE MEMBERSHIP

\$125.00 yr Membership Fee
Advertising of Events on Weekly Eblast
Website and Directory listing

INDIVIDUAL/NON PROFIT MEMBERSHIP

\$75.00 yr Membership Fee
Must be non-profit or individual
Website and Directory listing